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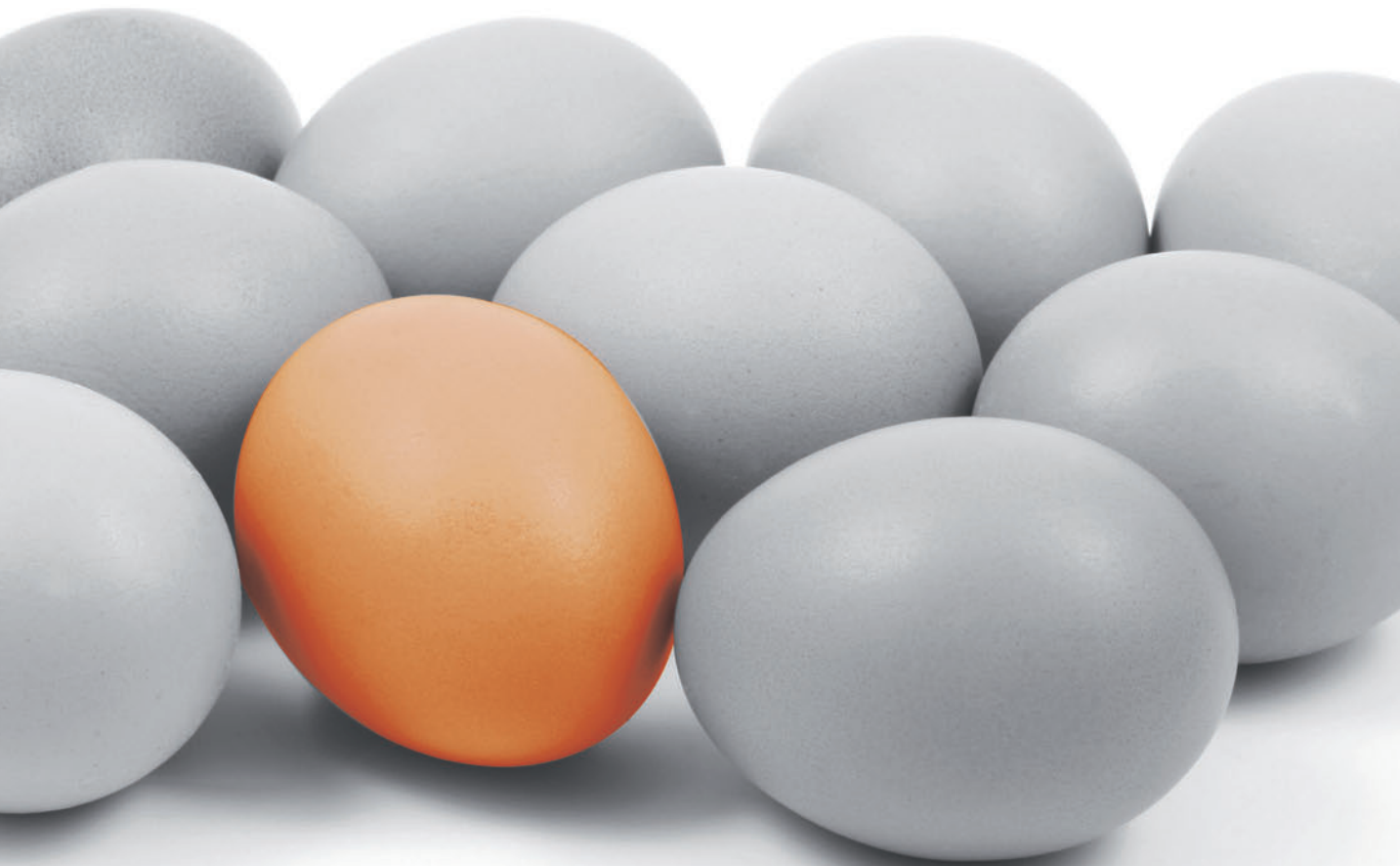
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fresh ideas daily



The Company

We are a new reality in the consulting companies, characterized by our specialization and by our package of services targeted to the growth of the profitability of our customers.

The company was established in early 2005 with the desire of offering to market players a qualified support in the specific areas of marketing, sales and product innovation.

Alongside our management consulting business, our ongoing research & development efforts enable us to propose innovative products characterized by their strong marketing positioning and by the ability of matching consumer's expectations with market goals.

Management Consulting

“We want to offer concrete services that lead to a short term growth in terms of competitiveness and profitability”.

We chose to focus our action on those elements that most determine our customers' competitive value.

- Strategic Marketing
- Marketing Management Outsourcing
- Product Line Building
- Sales Management Outsourcing
- Industrial Design

Innovation, a choice by passion

The choice of integrating our service package with the proposal of innovative products offers to our customers a concrete contribution to the acquisition of more competitive market positions.

We want to propose user-friendly products combining innovative technology with originality and sober design.

Some of the products on offer were designed by us, while others are renowned on international markets; the products can also be distributed exclusively and all of them are available with different customisation levels.

Industrial Design

Fresh ideas daily. We develop new product concepts according to the customer's briefing matching the new style trends with a concrete market knowledge.

We support our customer in identifying product plus and look after all subsequent design and industrialization stages through our production partners.





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